



SuperBowlMonday.com Petition

To complete petition or order SBM Gear by phone

Toll Free 1.866.371.4SBM

The First Athletic Holiday

Super Bowl Sunday is not just an ordinary day in America. It has gained a significance that transcends the game itself. It is a shared, nationwide event, organized around a single stage at a single time. We are petitioning for the Super Bowl to take its next step into **American History: A National Holiday.**

In the US alone over 100 million people will gather to watch and celebrate the Super Bowl. It is annually the most-watched single-day sporting event in the world, with a global audience estimated at more than 1 billion.

The game's intrigue is partially due to the finality of its outcome. Unlike other professional sports leagues that decide their champion in a series, the NFL decides its champion with one game that it calls the Super Bowl. This winner-takes-all format adds to the drama of the game and sets the stage for an exciting finale to each NFL season. The game is played in a warm-weather or indoor stadium that is home to neither of the playing teams.

For Super Bowl Sunday, we make special plans with family and friends much the same as we do for Thanksgiving, New Years, Christmas, and the Fourth of July. It has the celebration of New Year's, explosiveness of the Fourth of July, the packaging of Christmas and the feast of Thanksgiving.

Half of Americans plan well ahead for Super Bowl Sunday, usually before the final teams have even been determined. On average, Super Bowl plans are made **41 days** in advance. By comparison, New Year's plans are made **35 days** in advance; anniversary plans are made **30 days** in advance; birthday plans are made **25 days** in advance.

SuperBowlMonday.com is petitioning our state and federal governments to make make Super Bowl Sunday a new National Holiday, with observation on Monday following the big game.

Please complete the petition below and have your voice heard!

Privacy Policy

We are committed to protecting your information gathered in the petition signature process. Information gathered will *only* be used for displaying statistics on the SuperBowlMonday.com website. We do not sell, trade, or rent your personal information to anyone.

We hope you enjoy completing our petition!

First Name: _____
Last Name: _____
Address (line 1): _____
Address (line 2): _____
City: _____
State: _____
Zip Code: _____
Phone: _____
Email: _____
Age: _____
Gender: _____

Should Super Bowl Sunday be designated as a National holiday?

Yes
No

What would you name this new holiday?

Should the Monday following the game be designated as a day of observation?

Yes
No

What is your favorite current national holiday?

Who is your favorite NFL team?

Would you like to receive emails updating you on our efforts?

Yes
No

How did you find out about SuperBowlMonday.com?

Comments: _____

